

THOMAS W. PATTERSON

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PROFESSIONAL EXPERIENCE

SIMON BUSINESS SCHOOL, University of Rochester – Rochester, NY **August 2018 – Present**
Clinical Associate Professor, Management Communication (July 2022 – Present)
Clinical Assistant Professor, Management Communication (July 2019 – July 2022)
Senior Lecturer, Management Communication (August 2018 – July 2019)

- Teaching Honor Roll: Fall 2022, Fall 2021.

MANNING & NAPIER ADVISORS – Rochester, NY **December 2014 – December 2016**
Research Communication Strategist

- Investment writer responsible for creating marketing and thought-leadership materials for an asset management firm's equity, multi-asset class, and fixed income products. Tailored content to match the needs of various investment channels and audiences.
- Created and delivered monthly market recap video for use on the firm's website, LinkedIn, Twitter, and in client meetings. Videos increased client engagement with the firm's online materials, particularly among financial advisors.
- Developed corporate communication materials with senior management, namely scripts for quarterly earnings calls and a client newsletter from the Chief Executive Officer.
- Maintained a working knowledge of the firm's view of global economies and markets. Produced talking points for distribution teams that explained how the firm's perspective influenced changes to portfolio positioning.

CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES – Washington, DC **September 2008 – May 2012**
Associate Editor, The Washington Quarterly (September 2010 – May 2012)

- Principal coordinator of the editing and production processes for the flagship journal of international affairs at CSIS, a foreign-policy think tank. Edited articles to structure their arguments logically and highlight key themes.
- Improved the journal's production turnaround time by more than 30 percent.
- Worked on a communication team that wrote speeches for a member of the organization's Board of Trustees.

Research Associate, Defense–Industrial Initiatives Group (June 2009 – September 2010)

- Consulted for the U.S. Department of Defense on a project to determine lessons learned from U.S. post-conflict and stability operations in Iraq. Secretary of Defense used the project's recommendations to retool U.S. economic and development policy in Afghanistan and other conflict environments.
- Served as the research director for a project evaluating the U.S. shipbuilding industrial base for the Department of Defense. Identified best practices and key cost drivers of the private shipyards that build U.S. Navy ships.

Research Intern, International Security Program (September 2008 – June 2009)

- Co-authored a report on Afghanistan and Pakistan that was incorporated into the Obama Administration's 2009 strategic review of U.S. policy for the war in Afghanistan.
- Wrote analytical briefs that updated senior staff on international events.

EDUCATION

SIMON BUSINESS SCHOOL, University of Rochester – Rochester, NY **June 2014**
Master of Business Administration, Finance and Competitive Strategy Concentrations

- 2013–2014 Teaching Assistant for the Management Communication Program.
- Identified a need to better integrate the Management Communication Program with the Simon School's core MBA classes. Developed a proposed curriculum by analyzing existing Simon curriculum and course materials as well as those of other MBA communication programs. Designed communication assignments that augmented the syllabi of Simon's core MBA classes.

UNIVERSITY OF TEXAS AT AUSTIN – Austin, TX **May 2008**
Master of Arts in Asian Studies, South Asia Specialization

- Focused on Islamic Studies, the modern history and politics of South Asia, and South Asia's place in U.S. security policy.

WASHINGTON AND LEE UNIVERSITY – Lexington, VA **June 2002**
Bachelor of Arts in History