

AMANDA LOHISER, PH.D.

Curriculum Vitae

University Address

Simon Business School, University of Rochester
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Contact Information

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Education: Degrees

Ph.D., Communication, with a concentration in emotional intelligence, State University of New York at Buffalo, 2012; Dissertation: *"Understanding Emotions and their Consequences: Defining, Measuring and Training Socio-Emotional Intelligence."*

M.S., Creative Studies, Center for Applied Imagination (formerly International Center for Studies in Creativity) State University of New York College at Buffalo, May 2021.

M.S., Multidisciplinary Studies: **Public Relations Management**, State University of New York College at Buffalo, 2008; Master's Project: *"Efficient PR: Understandable, Affordable and Attainable Public Relations and Marketing for Small Businesses."*

B.A., Communication, *summa cum laude*, State University of New York at Buffalo, 2005; Major: Communication; Minors: English, Spanish; University Honors College.

Education: Certifications

Graduate Certification in Creativity and Change Leadership, International Center for Studies in Creativity, State University of New York College at Buffalo, completed May 2019.

Micro Expressions Training Certificate Series, Paul Ekman Group, LLC.

Micro Expressions Training Tool Certificate, completed May 2018

Subtle Expressions Training Tool Certificate, completed May 2018

Micro Expressions Profile Training Tool, completed May 2018

Micro Expressions Intensive Training Tool, completed May 2018

Micro Expressions Applied Training Program: Responding Effectively Training Tool (RETT) Certificate series, Paul Ekman Group, LLC.

RETT: Family, Expert level; completed May 2018

RETT: Workplace, Expert level; completed May 2018

RETT: Law Enforcement, Expert level; completed May 2018

Facial Action Coding System (FACS) Certification, Communication Science Center, State University of New York at Buffalo, completed August 2011.

Additional Training

CPS Credential & CPS Tools Credential, Creative Education Foundation (CEF), completed Nov. 2021.

Advanced Cognitive Tools for Creative Problem Solving Workshop, International Center for Studies in Creativity, State University of New York College at Buffalo, June 10-14, 2019.

Additional Training, *continued*

Build Your Online Course (BYOC) Capstone Course, State University of New York at Fredonia, completed May 2019.

Build Your Online Course (BYOC) Micro Courses, State University of New York at Fredonia, completed February, 2019.

Human Research Group 1, CITI Program, completed January 2018, refreshed December 2021.

Teaching Interests

Team building, business communication, small group communication, interpersonal communication, nonverbal communication, research methods and assessment, organizational communication, integrated communication, writing, public speaking, presentation skills, interviewing, communication theory, creative problem solving, public relations, emotional intelligence, mass media history and literacy.

Faculty Experience

Clinical Assistant Professor of Management Communication, Simon Business School, University of Rochester: Professional Communication: Persuasion and Influence (MGC401); **2022-present**.

Visiting Instructor in Business and Social Sciences, Aarhus University, Department of Management, Aarhus, Denmark: Small Group Communication (undergraduate) **summer 2019**; Advanced Nonverbal Communication (graduate), **summer 2021**; Nonverbal Communication (undergraduate), **summer 2023**.

Assistant Professor of Communication, State University of New York at Fredonia: Fundamentals of Communication (COMM101), Principles of Public Relations (COMM222); Small Group Communication (COMM301), Public Relations Writing (COMM322); Communication Research Methods (COMM295/323), Business Communication (COMM336), Nonverbal Communication (COMM362); Communication Theory (COMM430) Communication Internships (COMM480); **2016-2022**.

Adjunct Professor of Creative Studies, State University of New York College at Buffalo: Creativity Assessments: Measures and Methods (CRS620); **summer 2020, summer 2021**.

Instructor in Communication, State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management: Introduction to Communication (COM101), Survey of Mass Communication (COM240), Business Communication (COM317), Communication Theory (COM337), Public Relations (COM441); **2012-2016**.

Visiting Lecturer of Communication, State University of New York at Buffalo: Principles and Methods of Interviewing (COM223), **summer 2012**.

Instructor (Teaching Assistantship, awarded 2008-2012), **Communication Department, State University of New York at Buffalo**: Public Speaking (COM326), Written Communications (COM300), Principles and Methods of Interviewing (COM223), **2009-2012**.

Assistant (Teaching Assistantship, awarded 2008-2012), **Communication Department, State University of New York at Buffalo**: Introduction to Communication (COM101), **2008-2009**.

Visiting Lecturer of Communication, State University of New York at Buffalo: Written Communications (COM300), **summer 2008**.

Courses Taught

Nonverbal Communication: Aarhus University (revised summer 2021, summer 2023); SUNY Fredonia, COMM359 proposed as as a Special Topic course (revised spring 2019); approved as a new course with number COMM362: spring 2020, spring 2022

Interpersonal Persuasion: Influence in Dynamic Interaction: Simon Business School, University of Rochester, MGC 402 (spring 2023).

Professional Communication: Persuasion and Influence: Simon Business School, University of Rochester, MGC 401 (pre-fall 2022, fall 2022).

Fundamentals/Principles of Communication: SUNY Fredonia, COMM101, a Fredonia Foundations Course (revised fall 2016, spring 2017, fall 2017, spring 2018, fall 2018, fall 2019, spring 2020, fall 2020, spring 2021, fall 2021, spring 2022); SUNY Buffalo Degree Program in Singapore; Singapore Institute of Management, COM101 (revised fall 2012, spring 2013, fall 2013, spring 2014, fall 2014, spring 2015, fall 2015, spring 2016)

Business Communication: SUNY Fredonia, COMM336 (revised fall 2016, fall 2017, spring 2019, fall 2020, spring 2022); SUNY Buffalo Degree Program in Singapore; Singapore Institute of Management, COM317 (revised spring 2015, spring 2016)

Communication Research Methods: SUNY Fredonia, COMM295/323 (revised spring 2018; fall 2018; spring 2020, spring 2021, fall 2021)

Creativity Assessments: Measures and Methods: SUNY Buffalo State, CRS620 (revised summer 2020, summer 2021).

Communication Theory: SUNY Fredonia, COMM430 (revised spring 2020); SUNY Buffalo Degree Program in Singapore; Singapore Institute of Management, COM337 (revised fall 2013, fall 2014, fall 2015)

Small Group Communication: Aarhus University (revised summer 2019), SUNY Fredonia, COMM301 (revised spring 2017, spring 2018, fall 2019)

Principles of Public Relations: SUNY Fredonia, COMM222 (revised fall 2017, spring 2018, spring 2019)

Public Relations Writing: SUNY Fredonia, COMM322 (revised spring 2018).

Survey of Mass Communication: SUNY Buffalo Degree Program in Singapore; Singapore Institute of Management, COM240 (revised spring 2013, spring 2014, spring 2016)

Public Relations: SUNY Buffalo Degree Program in Singapore; Singapore Institute of Management, COM441 (revised summer 2013, summer 2014, summer 2015)

Principles and Methods of Interviewing: SUNY Buffalo, COM223 (revised fall 2009, spring 2010, summer 2010, fall 2010, spring 2011, summer 2011, spring 2012, summer 2012)

Written Communications: SUNY Buffalo, COM300 (revised summer 2008, summer 2009, fall 2011)

Public Speaking: SUNY Buffalo, COM326 (revised summer 2009)

Principles of Communication (Graduate Assistant): SUNY Buffalo, COM101, fall 2008, spring 2009

University Service

Graduate Council, at-large council member, State University of New York at Fredonia, 2020-2022.

Writers @ Work Committee, lead publicity coordinator, State University of New York at Fredonia, 2019-2022.

Communication Department Online Master's Program Development Committee, program developer, State University of New York at Fredonia, 2019-2022.

Library Advisory Committee, State University of New York at Fredonia, 2017-2022.

College Core Curriculum (CCC) Gen Ed Arts Assessment Committee, State University of New York at Fredonia, 2016 to 2017

Department Service

Search Committee, State University of New York at Fredonia Department of Communication, Fall 2017, Spring 2018, Fall 2018, Spring 2019; Spring 2021, Spring 2022.

Online Course Build (COMM101), Department of Communication, State University of New York at Fredonia, completed in 2020.

Lambda Pi Eta, Alpha Beta Epsilon chapter advisor, State University of New York at Fredonia, 2020-2022.

American Democracy Project, Pre-Debate Student Program. Communication Department, State University of New York at Fredonia, 2020-2022.

Department Scholarship Committee, Department of Communication, State University of New York at Fredonia, 2019-2022.

Internship Program Director (Interim), Communication Department, State University of New York at Fredonia, Jan. - May 2020; April - May 2022.

Academic Publications

McGowan-Kirsch, A. M., **Lohiser, A.**, & Spangler, S. (2022). Harnessing the power of three online learning tools: Best practices for student engagement in distance learning courses. In Strawser, M. G. (Ed.) *Higher Education Implications for Teaching and Learning during COVID-19*. Lexington Books.

Puccio, G. J., & **Lohiser, A.** (2021). Leadership: Creative Problem Solving: A 21st Century Workplace Skill. In *SAGE Skills: Business*. SAGE Publications, Inc. <https://www.doi.org/10.4135/9781071865613>

McGowan-Kirsch, A. M. & **Lohiser, A.** (2021). Progressing through Tuckman's phases in a virtual college classroom: Using online tools to support student group development. In Valenzano, J. (Ed.) *Post-Pandemic Pedagogy: A Paradigm Shift*. Lexington Books.

Lohiser, A. & Puccio, G. J. (2020). Dare to be disruptive! The social stigma toward creativity in higher education and a proposed antidote. In Jain, P. (ed.). *Creativity: A force to innovation*. IntechOpen Limited. <http://www.doi.org/10.5772/intechopen.93663>

Academic Publications *continued*

Puccio, G. J. & **Lohiser, A.** (2020). The case for creativity in higher education: Preparing students for life and work in the 21st century. *Kindai Management Review*, 2020(8), 30-47.
https://www.kindai.ac.jp/files/rd/research-center/management-innovation/kindai-management-review/vol8_3.pdf

Lohiser, A. (2017). Maximizing concept application with hands-on team projects in a concentrated public relations course. *Journal of Applied Learning in Higher Education*, Vol. 7, 43-62.
<https://www.missouriwestern.edu/appliedlearning/wp-content/uploads/sites/116/2018/11/JALHE-7.pdf#page=45>

Lohiser, A. (2017). Voiceless in lecture: A lesson in vocal difficulties, student participation and public speaking. *College Teaching*. <http://doi.org/10.1080/87567555.2016.1245647>.

Lovejoy, K., Catellier, J., Evans, C., **Lohiser, A.**, & Chiu, I. (2013). Exploring individuals' social value orientation and decisions in a Prisoner's Dilemma. *Communication & Science Journal*, 1-28.

Lohiser, A. (2012). Understanding emotions and their consequences: Defining, measuring and training socio-emotional intelligence. Doctoral Dissertation: State University of New York at Buffalo: Department of Communication.

Lohiser, A. (2008). Efficient PR: Understandable, affordable and attainable public relations and marketing for small businesses: A Master's project in Public Relations Management. State University of New York College at Buffalo, Department of Multidisciplinary Studies.

Academic Publications in Press

Puccio, G. J. & **Lohiser, A.** (in press). Style approaches to creativity. In Runco, M. & Acar, S. (Eds.) *Handbook of Creativity Assessment*. Edward Elgar Publishing.

Manuscripts in Preparation

Lohiser, A. & Puccio, G. J. (in progress). Students' perception of creativity and critical thinking skills during and after college.

Lohiser, A. & Feeley, T. H. (in progress). A comparison of a proposed measure of socio-emotional intelligence with measures of emotional intelligence and communication competence.

Research Assistant

Communication Science Center, State University of New York at Buffalo, 2010-2012.

Research Interests

Creativity in education, nonverbal immediacy, nonverbal communication, socio-emotional intelligence in organizational settings, pedagogy, social construction of stigma, facial expressions of emotion, use of technology in the classroom.

Podcast Interviews

Lohiser, A. Interview with Anthony Billoni and Kim Marie McKernan. "Episode 23: Creativity goes Virtual in the Classroom." **Creative Flow: Thinkers and Change Agents**. 2022 Apr 15.
<https://anchor.fm/kim-mckernan/episodes/Amanda-Lohiser-Ph-D---Creativity-Goes-Virtual-in-the-College-Classroom-e1h6jgp/a-a7oml19>

Conference Presentations

Lohiser, A. & Puccio, G. J. "Students' perception of creativity and critical thinking skills during and after college" [Research talk]. **SOU Creativity Conference 2021**, Southern Oregon University, Ashland, OR (virtual). July 9, 2021.

Lohiser, A. "Applied Imagination" [Panel presentation]. **CPSI 2021: Grow**, Creative Problem Solving Institute, Creative Education Foundation, Buffalo, NY (virtual), June 7, 2021.

McGowan-Kirsch, A., **Lohiser, A.**, Spangler, S., & Melohusky, L. "Facilitating peer and instructor interaction while promoting student engagement" [Panel presentation]. **Conference for Instruction & Technology (CIT) 2021: Working Together to Prepare all Students for a Lifetime of Learning**, SUNY Center for Professional Development. (virtual). May 26, 2021.

Lohiser, A. & Yates, W. D. "Tools, tips, & tricks for facilitating virtual Creative Problem Solving (CPS) sessions" [interactive presentation]. **Mini-Creativity Expert Exchange (CEE) 2021**. International Center for Studies in Creativity. (virtual). January 29, 2021.

Lohiser, A., & Silverman, D. A. "An assessment of perceived nonverbal immediacy in classroom guest speakers seen in person and via Skype" [Research talk]. **SUNY Buffalo State's 17th Annual Faculty/Staff Research and Creativity Fall Forum**, November 2, 2017, Buffalo, NY.

Lovejoy, K., Catellier, J., Evans, C., **Lohiser, A.** & Chiu, I. "Exploring individuals' social value orientation and decisions in a Prisoner's Dilemma" [Research talk]. **NCA 98th Annual Convention**, November 15-18, 2012, Orlando, Florida. (*Absent from presentation due to employment in Singapore*)

Additional Conference Attendance

Creativity Expert Exchange (CEE) 2023. Center for Applied Imagination. (virtual). March 9-10, 2023.

Mini-Creativity Expert Exchange (CEE) 2022. International Center for Studies in Creativity. (virtual). March 20, 2022.

NCA 2020: Communication at the Crossroads, National Communication Association. (virtual). November 19-22, 2020.

CPSI 2020: Revision, Creative Problem Solving Institute, Creative Education Foundation, Buffalo, NY (virtual), June 8-26, 2020.

Awaken 2020, Buffalo Center for Cultural Innovation, Hotel Henry Urban Resort Conference Center, Buffalo, NY, March 19-20, 2020. *Postponed due to COVID-19*.

ECA 109th Annual Convention. *Served as chaperone and coach to undergraduate presenter team*. Eastern Communication Association, Pittsburgh, PA, April 26-29, 2018.

Power, Perception and Prejudice: A Workshop by Jane Elliott, Sponsored by the Black Student Union, State University of New York at Fredonia, February 22, 2017.

Workshops Presented

- Lohiser, A., Miller, M., & Nielsen, D., **"CPSI Core: Foundations of Creative Problem Solving,"** Creative Problem Solving Institute, Creative Education Foundation, Buffalo, NY (virtual), September 14- October 7, 2021.
- Lohiser, A. & McGowan-Kirsch, A., **"Cover Letter and Resume Workshop,"** State University of New York at Fredonia, April 4, 2017, April 11, 2017; September 26, 2017, September 25, 2018, April 19, 2021, March 1, 2022.
- Lohiser, A., & Yates, W. D. **"How to Teach Creative Problem-Solving in the Virtual Space."** Workshop prepared by request for World Creativity and Innovation Week, April 15, 2021.
- Lohiser, A., & Yates, W. D. **Tips and Tricks for Leading Virtual Creative Problem Solving (CPS) Sessions: An Accelerated Workshop."** Invited Workshop Leader for Creativity & Education, February 11, 2021.
- Lohiser, A. **"Tools for Engagement: MURAL."** State University of New York at Fredonia Professional Development: Tools for Engagement Day, January 12, 2021.
- Lohiser, A. **"Fostering Intentional Creativity in Everyday Life."** Invited Workshop Leader: Secretaries' Retreat. State University of New York at Fredonia, March 19, 2020. *Postponed due to COVID-19.*
- Lohiser, A. **"Nonverbal Communication: Tips for Interview Success."** Webinar presentation prepared by request for the Department of Fashion Management, University of the Incarnate Word, San Antonio. November 15, 2018, November 19, 2019.
- Lohiser, A. **"Presentation Skills: How to Handle (Almost) Anything,"** Webinar presentation prepared by request for the Geography Department, State University of New York at Fredonia, for the New York State Geographical Information Systems (NYSGIS) Association, November 29, 2018.
- Smith, D. O. & Lohiser, A. **"Boy Talk: Breaking Masculine Stereotypes."** State University of New York at Fredonia, *Lunch with the NYTimes*, November 14, 2018.
- Lohiser, A., **"The Art of Public Speaking,"** State University of New York at Fredonia, Student Success Workshops, March 7, 2018.
- Lohiser, A. & McGowan-Kirsch, A., **"Interviewing Skills Workshop,"** State University of New York at Fredonia, February 20, 2018.
- Lohiser, A., **"Using Google Sites in the Classroom,"** State University of New York at Fredonia Professional Development Day, February 10, 2017; September 13, 2017, February 7, 2018.
- Lohiser, A., **"Fostering Intentional Creativity."** State University of New York at Fredonia, December 1, 2017.
- Lohiser, A. **"Defining and Measuring Socio-Emotional Intelligence,"** Colloquium, Communication Department, State University of New York at Buffalo, April 20, 2011.

Invited Lectures

"Assessing the Situation: Diagnostic Thinking."

- Invited lecturer for graduate course Advanced Cognitive Tools for Creative Problem Solving (CRS614), SUNY Buffalo State, June 12, 2021.

Invited Lectures *continued*

"The Neurocultural Theory of Emotions."

- Invited lecturer for undergraduate course Communication Theory (COMM430), SUNY Fredonia, May 2, 2018, April 29, 2019.

"It's Written All Over Your Face - Universality of Facial Expressions of Emotion."

- Invited lecturer for English as a Second Language (ESL), SUNY Fredonia, March 8, 2019.

"Effectively Handling Group Conflict."

- Invited lecturer for the Student Opera Theatre Association (SOTA), SUNY Fredonia, Feb. 11, 2019.

"How to: Teamwork"

- Invited lecturer for the Student Opera Theatre Association (SOTA), SUNY Fredonia, April 20, 2018

"Persuasion: Moving Beyond 'Because I Said So.'"

- Invited lecturer for SIM Global Education Open House, March 12, 2016
- Invited lecturer for SIM Global Education Outreach Program to Singapore Polytechnic University, October 29, 2014
- Invited lecturer for SIM Global Education Outreach Program to Ngee Ann Polytechnic University, October 30, 2013

"Nonverbal Communication: Actions Really DO Speak Louder Than Words."

- Invited lecturer for SIM Global Education Open House, September 21, 2013, March 15, 2014

"Introduction to U.S. Geography: A Scenic Tour of the USA with a Dash of Politics, a Pinch of Socioeconomics and a Giant Scoop of Popular Television."

- Invited lecturer for undergraduate course American Pluralism (UGC211), UB-SIM, January 29, 2014

"Introduction to American Pluralism."

- Invited lecturer for undergraduate course American Pluralism (UGC211), UB-SIM, January 24, 2014

"Everybody's Doin' It! How the Theory of Social Proof Can Sell, Kill, Save or Hire."

- Invited lecturer for undergraduate course Communication Theory, (COM202), Canisius College, March 27, 2012
- Invited lecturer for undergraduate course Communication Theory (COM337), State University of New York at Buffalo, March 26, 2012

"Baby, You've Got What it Takes: Top Ten Tips for Successful Self-Presentation."

- Cornerstone speaker, Dialogue with Faculty 2012, University Honors College, State University of New York at Buffalo, March 21, 2012

"Cognitive Dissonance: Or, How Angie Learned to Stop Worrying and Love Expensive Purchases."

- Invited lecturer for undergraduate course Communication Theory (COM337), State University of New York at Buffalo, October 19, 2011
- Invited lecturer for undergraduate course Communication Theory (COM202), Canisius College, October 18, 2011

"Statistics for Beginners: How Chocolate Cake and Harry Potter Can Help You Understand Stats."

- Invited lecturer for graduate course Applications in Public Relations (COM630), State University of New York College at Buffalo, October 6, 2011

"Emotion in the Workplace."

- Invited lecturer for undergraduate course Organizational Communication (COM217), State University of New York at Buffalo, November 16, 2010

Invited Lectures *continued*

"Working in Small Groups."

- Invited lecturer for undergraduate course Public Speaking (SPE130), Medaille College, April, 2009

"Ceremonial Speaking."

- Invited lecturer for undergraduate course Public Speaking (SPE130), Medaille College, April, 2009

"An Introduction to Emotional Intelligence."

- Presenter for undergraduate course Introduction to Communication (COM101), State University of New York at Buffalo, December 1, 2008

Recent Community Speaking Engagements

"Singapore: An Adventure in the Lion City."

- Invited presenter for the Girl Scouts of America Troop #30358, May 25, 2018

"Experience Abroad: How Working Overseas Can Strengthen our Hometown."

- Invited speaker for the Orchard Park Rotary Club, June 23, 2015

"Singapore: City of Diversity."

- Invited lecturer for University Express Program, Orchard Park Senior Center, May 21, 2013
- Invited lecturer for University Express Program, Amherst Senior Center, May 20, 2013

Facilitation Experience

Assist faculty from the International Center for Studies in Creativity/Center for Applied Imagination (SUNY Buffalo State) in off-site facilitation work with Leonard Oaks Winery. Facilitated community group in Creative Problem Solving process. January 17, 2020.

Assist faculty from the International Center for Studies in Creativity (SUNY Buffalo State) in on-site facilitation work with community groups. Aid in team building activities, Creative Problem Solving process, brainstorming, brainwriting, and idea convergence. July 23, 2019, November 22, 2019.

Professional Communication Experience

Communications Specialist, Carr Marketing Communications Inc., 2005-2008

Media relations, refined promotional materials in English and Spanish, designed and wrote promotional materials including brochures, fact sheets, news releases, advertisement campaigns, media advisories and editorials.

Community Relations Consultant, Western New York Foundation for Homes & Services for the Aging (WNYFHSA), 2007

Community awareness campaign for WNYSeniorCare.org, a collaboratively-developed online senior care assessment tool. Duties included media relations, report writing, ad creation, editorial writing, giving televised interviews and speaking at conferences.

Private tutor, International families in Western New York area, 2002-2012

Tutor for international students ages 3 to adult in English as a Second Language (ESL), American history and Western culture. Lesson plans were independently designed to suit each student's particular needs, learning style and language proficiency.

Professional Communication Experience *continued*

Department Assistant, Orchard Park Town Hall, throughout 2002-2003

Aided in projects for the Town Supervisor and Town Assessor. Updated town asset records to comply with the Government Accounting Standards Board (GASB).

Business Assistant, *Southtowns Citizen*, throughout 2002

Priced newspaper ads, created invoices, weekly newspaper delivery to businesses, kept payment records and weekly payroll.

Other Communication Experience

Social Media and Public Relations Advisor, American Doll Boutique, 2007-present

Pro bono work: Create and manage social media campaigns; design and write business collateral materials; compose and distribute regular email newsletters; manage database of 1,300 client contact records; aid in hosting special events; advise on public relations efforts; liaise with event coordinators and media; participate in press interviews; draft media articles.

Other Publications

Lohiser, A. (2019, Dec. 16). My View: 'A Christmas Carol' and evolving traditions. *The Buffalo News*.

Lohiser, A. (2015). Learning to "swim" in Singapore. *UB Honors Today*, 40, 4-5.