

CURRICULUM VITAE

Jonathan Shipley, Ph.D.
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EDUCATION

Ph.D. in Organizational Communication (August 2017)

College of Liberal Arts, Texas A&M University

Business Certificate (August 2015)

Mays Business School, Texas A&M University

B.A. in Speech Communication (May 2012) *Cum laude*

Department of Languages, Philosophy, and Communication, Utah State University

ACADEMIC EMPLOYMENT

Clinical Assistant Professor (August 2022 – Current)

Simon Business School, University of Rochester

Instructor (January 2022 – May 2022)

College of Business, Ohio University

Adjunct Faculty (January 2018 – December 2021)

Department of Communication and Media, Boise State University

Graduate Teaching Assistant (August 2013 – May 2017)

Department of Communication, Texas A&M University

Assistant Course Director (August 2016 – December 2016)

Public Speaking, Department of Communication, Texas A&M University

TEACHING

University of Rochester, Simon Business School

Professional Communication, MGC461 (August 2022 – current, 3 sections)

Communication and Leadership for Business Analytics, MGC473 (August 2022 – current, 1 section)

Ohio University, College of Business

Strategic Business Communication, BA2500 (January 2022 – May 2022, 2 sections)

Boise State University, Department of Communication and Media

Group Communication, COMM 356 (January 2018 – May 2018, 1 section)

Intercultural Communication, COMM 351 (August 2018 – December 2018, 1 section)

CURRICULUM VITAE

Perspectives of Communication, COMM 304 (August 2018 – May 2020, 5 sections)

Theory and Philosophy of Communication, COMM 389 (August 2018 – December 2021, 4 sections)

Communication Senior Seminar, COMM 498 (January 2020 – May 2021, 4 sections)

Texas A&M University, Department of Communication

Public Speaking, COMM 203 (August 2013 – December 2016, 10 sections, 1 mass lecture)

Argumentation and Debate, COMM 243 (September 2014 – December 2014, 1 section)

Interviewing Principles and Practice, COMM 215 (January 2015 – July 2015, 2 sections)

Negotiations, MGMT 439 (August 2015 – May 2017, 4 sections)

Organizational Communication, COMM 320 (January 2017 – May 2017, 1 mass lecture)

PROFESSIONAL EXPERIENCE

Human Resource Consultant (May 2017 – Current)
AmeriBen, Meridian, ID

HR Project Consultant (February 2016 – May 2017)
AmeriBen, Meridian, ID

Billing Manager (May 2012 – August 2013)
Conservance Utility Management and Billing, Logan, UT

Account Manager (September 2011 – May 2012)
Huntsman School of Business, Utah State University, Logan, UT

Branch Manager (August 2010 – September 2011)
Nobel Woodworking Supply, LLC, Ogden, UT

Sales Manager (May 2009 – August 2010)
Nobel Woodworking Supply, LLC, Ogden, UT

VOLUNTEER EXPERIENCE

Founding Board Member – Secretary (May 2017 – Current)
REACH Project, College Station, TX

Advisor (March 2015 – May 2017)
Kappa Sigma Fraternity, Mu Gamma Chapter, Texas A&M University

Faculty Graduate Representative (August 2014 – July 2015)
Communication Graduate Student Association, Texas A&M University

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Catalyst Symposium Planning Team (Fall 2014)

Srivi Ramasubramanian, Director, Texas A&M University

Religion Instructor (August 2009 – May 2013, 12 Courses)

Logan LDS Institute of Religion, Logan, UT

Research Assistant (Summer 2012)

Matthew Sanders, Utah State University, Logan, UT

Research Assistant (Spring 2012)

John S. Seiter, Utah State University, Logan, UT

Spanish-Fluent Volunteer (April 2007 – April 2009)

Church of Jesus Christ of Latter-Day Saints, Barcelona, Spain

RESEARCH

Research Interests: Organizational Rhetoric, specifically focused on legitimization and institutionalization of hiring, retention, and promotion practices in organizations. Also an emphasis on organizational identity and culture, as well as resistance within those structures.

PUBLICATIONS

Conrad, C. & Shipley, J. (2016). Ethics of reputation management. In C. E. Carroll (Ed.), *The Encyclopedia of Corporate Reputation*. Sage.

SCHOLARLY ARTICLES

Shipley, J. (2016, February). Conceptualizing engagement: An analysis of tenure and promotion guidelines at universities within the United States. Paper presented at Western States Communication Association, San Diego, CA. (Top Debut Paper in the Organizational Communication Interest Group)

Barge, J. K., Barbour, J., Gesch-Karamanlidis, E., Shipley, J., Street, J., & Ziemer, J. (2015, November). Designing conversations for social change: Large group interventions to support interorganizational problem solving. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

PROFESSIONAL TRAINING PROGRAMS

AmeriBen Leadership Academy (2018-2022)

Communication and Decision Making (10 sessions)

Crucial Conversations and Conflict Resolution (3 sessions)

Diversity (6 sessions)

Effective Delegation and Feedback (3 sessions)

Leaders, Managers, and Personal Development (8 sessions)

Leading Change (3 sessions)

Listening and Crucial Conversations (10 sessions)

Motivation (6 sessions)

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Performance Management, Disciplinary Action, and Termination (3 sessions)
Reframing Conflict (25 sessions)
Respectful Workplace (6 sessions)
Strategic Thinking (3 sessions)
Taking Ownership (2 sessions)
Team Development (6 sessions)

PROFESSIONAL PRESENTATIONS

“Together, On the Voyage” – Keynote (September 2022)

“Empathy & Perspective Taking”

AmeriBen, Annual Leadership Conference

Sun Valley, ID

“Generations in the Workplace” (April 2022)

Idaho Water Users, Annual Conference

Twin Falls, ID

“Listening, Perspective, and Cognitive Bias” (August 2021)

Western Partnerships, Annual Conference

Boise, ID

“Taking Ownership” (May 2021)

Snake River SHRM Chapter, Annual Conference

Twin Falls, ID

“Power and Persuasion” (September 2020, *accepted but postponed*)

“Leadership Style”

AmeriBen, Annual Leadership Conference

Sun Valley, ID

“Taking Ownership” (May 2020, *accepted, but canceled*)

The ESOP Association, National Conference

Washington, DC

“Employee Motivation” (May 2020)

Southern Idaho Compensation and Benefits Association, Chapter Meeting

Boise, ID

“Beyond the #MeToo Moment” (April 2020, *accepted, but canceled*)

Meridian Chamber of Commerce, Chapter Meeting

Meridian, ID

“Taking Ownership” (March 2020)

Association of Training and Development, Treasure Valley Chapter Meeting

Meridian, ID

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“The Stories We Tell Ourselves” (March 2020)

Serve Idaho, Annual Conference
Boise, ID

“Dilemmas, Dissonance, and Ethical Leadership” (February 2020)

Snake River SHRM Chapter, Annual Conference
Twin Falls, ID

“Reframing Conflict: Getting the Best While Avoiding the Worst” (November 2019)

“Taking Ownership”

Western Partnerships, Annual Conference
Boise, ID

“Listening and Crucial Conversations” (October 2019)

Idaho Society of Certified Public Accountants, 2019 CFO & Senior Finance
Management Summit
Boise, ID

“The Stories We Tell Ourselves” (September 2019)

“Reframing Conflict: Getting the Best While Avoiding the Worst”

AmeriBen, Annual Leadership Conference
Sun Valley, ID

“Taking Ownership” (August 2019)

Human Resources Association of Treasure Valley, Chapter Meeting
Meridian, ID

“Taking Ownership” (June 2019)

Meridian Chamber of Commerce, Annual Leadership Meridian Graduation
Meridian, ID

“Listening and Crucial Conversations” (May 2019)

South Eastern Idaho SHRM, Annual Conference
Idaho Falls, ID

“The High Impact of Emotions at Work” (May 2019)

Georgia Department of Behavioral Health and Developmental Disabilities,
Developmental Disabilities Collaborative
Augusta, GA

“The Stories We Tell Ourselves” (April 2019)

Human Resources Association of Treasure Valley, Annual Conference
Boise, ID

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“The High Impact of Emotions at Work” (February 2019)

“The Stories We Tell Ourselves”

Snake River SHRM Chapter, Annual Conference

Twin Falls, ID

“Beyond the #MeToo Moment” (January 2019)

Garden City Chamber of Commerce, Chapter Meeting

Garden City, ID

“Dilemmas, Dissonance, and Ethical Leadership” (December 2018)

Information Systems Audit and Control Association, Boise Ethics Summit

Boise, ID

“The High Impact of Emotions at Work” (October, 2018)

Idaho Partnerships, Annual Conference

Boise, ID

“The High Impact of Emotions at Work” (September 2018)

AmeriBen, Annual Leadership Conference

Sun Valley, ID

“The High Impact of Emotions at Work” (May 2018)

South Eastern Idaho SHRM, Annual Conference

Idaho Falls, ID

“The High Impact of Emotions at Work” (April 2018)

Information Systems Audit and Control Association, Chapter Meeting

Boise, ID

“The High Impact of Emotions at Work” (January 2018)

PacificSource, Quarterly ‘Inspire!’ Forum

Boise, ID

“The High Impact of Emotions at Work” (November 2018)

Southern Idaho Compensation and Benefits Association, Chapter Meeting

Boise, ID

AWARDS/HONORS

Teaching Honor Roll – Fall B 2022

Simon Business School, University of Rochester

Tiffany Hunnicutt Outstanding Teaching Award

Department of Communication, Texas A&M University

Golden Key International Honour Society

Utah State University

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Eagle Scout Ranking

Boy Scouts of America, Grand Teton Council